

IÖB conducts basic and applied research, establishing systematic relationships between theory, empirical research, development of curricula and materials as well as trials and evaluations. Current research and development areas include:

- Energy Education from the Economic Perspective – at School and in Society
- Counselling for Careers and University Study
- Financial Literary/Consumer Education
- Entrepreneurship Education
- Practical Contacts in the Economy
- Curriculum Development/ Competence Models/Diagnostics
- E-learning/Qualification/ Teacher Training
- Economic Education in the Transformation Countries

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INSTITUTE FOR
ECONOMIC
EDUCATION



AIMS

Economic interrelationships shape our daily lives. Children and youngsters are often confronted with economic issues on a daily basis.

The challenge of judging, deciding and acting appropriately and responsibly to everyday situations involving the economy calls for Economic Education to be a part of the general education system.



The Institute for Economic Education (IÖB) aims to embed Economics firmly into the German general education system.

To achieve this goal, our team works on the necessary requirements:

- Good concepts
- Qualified teachers
- Teaching and learning materials oriented towards target group
- Research and Development in Economic Education

We also conduct Economic Education projects in Central and Eastern Europe.

INSTITUTE

The Institute for Economic Education is an affiliated institute of the Carl von Ossietzky University of Oldenburg.

In close cooperation with the university location (IfÖB) where initial teaching training takes place, we offer further and advanced training as well as teaching materials to teachers nationally and internationally. Close integration of both locations means that research and development as well as university teaching and teaching practice can be systematically integrated with one another.

Our institute has been cooperating with numerous partners for over twenty years – regionally, nationally and internationally, ranging from universities, scientific organisations, societies and associations to federal state institutes for teacher training, schools and numerous businesses.

The work of IÖB is closely integrated with the registered society in Germany, wigy e.V. The remit of wigy e.V includes operating the largest database of materials for economics teachers (www.wigy.de) in Germany.



PROJECTS & PACKAGES

For technically sound and didactically innovative economics lessons, we offer:

- internet-supported further and advanced teacher training on different topics
- internet databases with teaching support and materials
- multimedia packages for use in the classroom
- conceptual support for economics lessons, e.g. career counselling or developing an economic profile
- subject-didactic concepts
- advice on all matters concerning Economic Education

